

**TOWNSHIP OF ESSA
ECONOMIC DEVELOPMENT COMMITTEE MINUTES
May 26, 2010
EDC office in Angus**

ATTENDANCE:

Sandie Macdonald-Chairperson, Derek McKeever-Member, James Ellwood-Member, Connie Watson-Member, Scott Mullen-Member and Colleen Healey & Susan Makepeace- Staff Support. Also in attendance –Pini Ravid, invited guest speaker.

ABSENT: Kevin Roberts-Member, Bob O’Brien-Member.

CALL TO ORDER BY CHAIRPERSON, by Sandie Macdonald at 6pm.

ADOPTION OF MINUTES:

BE IT RESOLVED that, the minutes of April 28, 2010 be approved and adopted as circulated. Moved by Derek McKeever, Seconded by Connie Watson **Carried.**

GUEST SPEAKER: Pini Ravid, owner of the Angus Plaza was our guest. He was invited to share with the Committee how we could work together to attract businesses to Angus. Pini stated that he wanted to be involved with the community and to promote Angus. He thought that the biggest roadblocks were: image problems, crime (safety of property from vandalism) lack of police presence.

He informed the Community that the Angus Plaza was getting a facelift, installing flower planters and a new sign.

He has been in contact with Swiss Chalet and Second Cup as well as other Franchises. He is able to rent out space between 5,000 to 20,000 sq. feet.

He felt that effort should be done to beautify the main street to improve the image as well as putting attractive signs on County Rd. 90 to encourage people to come into Angus. Events, walking & bike paths, parking areas, benches, trees would help to attract new businesses. He would like to see his parking lot used for a Farmer’s Market or another event taking place.

Sandie informed him that a lot of his ideas were in the process of being done.

CURRENT/PAST BUSINESS:

| Discussion | Action |
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| <p>1. ACCESS FISHING PASSES Sandie informed members that Home Hardware was on board again to sell our passes. Since Home Hardware isn’t open on Sunday and it is the busiest fishing day of the week we need a local establishment to sell Access Passes on Sunday. A suitable location could not be decided on so Susan offered to take an afternoon off during the week and work Sunday</p> | <p>Sandie, Colleen & Susan will decide on the best day off, the start date and the hours for Sunday morning.</p> |

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| <p>mornings in the Tourism Office at Don Ross.</p> | |
| <p>2. ESSA RIVERBANK SALMON DERBY The lack of sponsors is our biggest problem right now. A plan was made to contact supporters. We need 3 sponsors for the following: Ticket draw, Square Board and the Derby.</p> <p>The old Tourism Trailer will not be used on a daily bases only Sunday's and special events. A work party is needed to clean it up before it can be used.</p> | <p>Colleen to contact Munro. Sandie to contact Sarjeants, Devonleigh, Angus Plaza, T D Canada Trust, Melchior Management Co., Mac's and Sergerio. Susan to contact Sobey's. Sandie & Susan to write a letter for member's to take with them when they go to talk to sponsors. Liz to give Susan contact info if needed.</p> |
| <p>3. COMMUNITY PROFILE The Community Profile was discussed and items were listed to be added or changed.</p> | <p>Colleen & Susan to make the changes in the Community Profile.</p> |

CORRESPONDENCE/NEW BUSINESS/INFORMATION:

Sandie informed Committee that she wished to discuss signage. Business signs for Essa Township were discussed. Everyone agreed that businesses need to and should be allowed to advertise but the Township should control the size, shape, style and distances of these signs so that the local area looks attractive. More discussion and work is needed on this issue. Sandie may bring something back for further discussion.

Sandie asked Susan to work on the Business Directory and have it up-to-date.

Sandie felt that we should work harder to attract new businesses to Angus.

INFORMATION: Colleen informed the committee that the pavilion should be started soon and that the site meeting would be happening shortly.

ADJOURNMENT:

BE IT RESOLVED that the Committee adjourn at 8:45 pm and meet again on June 23, 2010 at 6 pm at the EDC office. Guest Speakers for this meeting will be Mr. Lamb, the County Economic Development Officer and Bryan McNeil the Director of Planning & Develment. Moved by Derek McKeever. Seconded by Connie Watson. **Carried.**